

## PROSPECTUS FOR 1875

## DAILY AND WEEKLY APPEAL

The APPEAL has been so long recognized as one of the institutions of the south—the medium for the development of southern thought, southern politics, southern industry and southern literature—that it is scarcely necessary to say that it is necessary to its future. But in commencing the thirty-fifth year of its existence we would say that the paper will maintain the high position it has held as the leading and most reliable paper published in the south. We already have the largest amount of reading matter and have the largest circulation of any daily paper published in Tennessee, Georgia, Alabama, Mississippi or Arkansas, and we assure the patron of the APPEAL that we will continue to keep in the front ranks of modern journalism. In the future as in the past, the APPEAL will be inflexibly Democratic, for a united country, for peace and tranquility, for the supremacy of the constitution and laws, for an honest administration of city, county, state and Federal governments, and aims to promote the interests of all classes, without regard to race, color or nationality.

TERMS FOR 1875.  
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One copy, one year, in advance, \$8.00  
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## HOW TO SUBSCRIBE

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## TERMS TO ADVERTISERS

Postmaster: If you are forming clubs and acting as agents for the circulation of the APPEAL, you may retain ten per cent. on all subscriptions and add single copies at club rates after the club is formed.

## Papers not sent unless paid for in advance, and invariably discontinued at the end of the time paid for.

## POSTAGE

On and after January 1, 1875, the postage on both editions of the APPEAL will be prepaid by us in Memphis, and as no addition will be made to the present subscription price of the several editions, subscribers who now pay the postage will receive a reduction in the total cost of their papers, amounting to fifty cents a year for the daily, and twenty cents for the weekly issue.

## AMUSEMENTS

## MEMPHIS THEATRE

Engagement for a Limited Number of Nights of the Following and Favourite Plays

MONDAY AND TUESDAY, JANUARY 1, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

WEDNESDAY AND THURSDAY, JANUARY 2, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

FRIDAY, JANUARY 3, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SATURDAY, JANUARY 4, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SUNDAY, JANUARY 5, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

MONDAY, JANUARY 6, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

TUESDAY, JANUARY 7, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

WEDNESDAY, JANUARY 8, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

THURSDAY, JANUARY 9, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

FRIDAY, JANUARY 10, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SATURDAY, JANUARY 11, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SUNDAY, JANUARY 12, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

MONDAY, JANUARY 13, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

TUESDAY, JANUARY 14, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

WEDNESDAY, JANUARY 15, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

THURSDAY, JANUARY 16, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

FRIDAY, JANUARY 17, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SATURDAY, JANUARY 18, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SUNDAY, JANUARY 19, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

MONDAY, JANUARY 20, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

TUESDAY, JANUARY 21, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

WEDNESDAY, JANUARY 22, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

THURSDAY, JANUARY 23, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

FRIDAY, JANUARY 24, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SATURDAY, JANUARY 25, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SUNDAY, JANUARY 26, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

MONDAY, JANUARY 27, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

TUESDAY, JANUARY 28, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

WEDNESDAY, JANUARY 29, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

THURSDAY, JANUARY 30, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

FRIDAY, JANUARY 31, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SATURDAY, FEBRUARY 1, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

SUNDAY, FEBRUARY 2, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

MONDAY, FEBRUARY 3, 1875.  
LITTLE NELL, the California Diamond, which will appear in the evening.

TUESDAY, FEBRUARY 4, 1875.  
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WEDNESDAY, FEBRUARY 5, 1875.  
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## TO EXCHANGE.

PROPERTY—First-class improved residence in the city of Memphis, containing about one acre of land, situated on the corner of Main and Adams streets. The owner is desirous of exchanging it for a similar property in any of the Southern States. Address: J. H. Adams, Memphis, Tenn.

## LOST.

PAPER—On Monday morning last, a copy of the Memphis Appeal was lost by the carrier. The finder will be rewarded by returning it to the office of the Memphis Appeal.

## ROOMS AND BOARD.

ROOMS AND BOARD—A suite of rooms in a desirable location, with board, at a moderate price. Address: J. H. Adams, Memphis, Tenn.

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